



GOLFERS—

shape your game for lower scores. Let a great pro show you the little-known secrets of how to

SWING EASY, HIT HARD

by Julius Boros



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Twice winner of the U. S. Open, Julius Boros believes that the majority of golfers make the game far more complicated than it really is. Now he cuts away the fancy, unessential stuff and shows you the basics and why they are so important. Even with a little practice, you will see the improvement in your game that comes when you master the secrets of a good golf swing as revealed by Julius Boros in **SWING EASY, HIT HARD**.

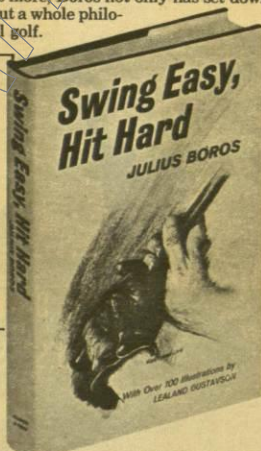
More than 100 easy-to-follow drawings by LEALAND GUSTAVSON

In this amazing book, the phenomenal Boros shows you — in the simplest terms — how he produces his powerful yet effortless swing. What's more, he teaches you to apply his principles to shape your game for better scores. Lealand Gustavson's clear, detailed drawings are an additional aid in guiding you through the essentials of a good golf swing. Now you too can learn all the elements of a sound grip, a proper stance, a dependable back-swing and a power-producing forward swing. **SWING EASY, HIT HARD** also gives you stroke-saving tips on woods, irons, putting, sand shots and even a special pitch shot that helped Boros win the 1963 U. S. Open. What's more, Boros not only has set down the basics of the golf swing but a whole philosophy for relaxed, successful golf.

"**W**HEN people see Julie Boros play," says GEORGE BAYER in his Introduction, "they want to play the way he does." Now golfers can stop wondering how the two-time winner of the U. S. Open can hit the ball so far with such an easy swing . . . and start playing the Boros way.

Ask for this book at your bookstore or simply use the coupon for

**10 DAYS' FREE
EXAMINATION**



In SWING EASY, HIT HARD you get invaluable advice from Julius Boros on

MEETING THE BALL
Impact with the Irons
Impact with the Woods
Sidespins
Wind and Spin

STANCE

ARC AND PLANE:
Vital Concepts
To Your Game

HANDS

AND THE GRIP
Left-hand Grip
Right-hand Grip
The Waggle
Forward Press

**THE
POWER-PRODUCING
FORWARD SWING**

EVERYDAY SHOTS

Driving
Fairway Woods
Long Irons
Medium Irons
Short Irons
Pitching and Chipping
Putting

UNUSUAL SHOTS AND PROBLEMS

Sand Shots
Sidehill Lie
Uphill Lie
Shanking
Slicing and Hooking

... and those are
just some of the
subjects covered!

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Gentlemen: Please send me **SWING EASY, HIT HARD** by Julius Boros. If after examining the book for 10 days, I am not completely satisfied, I may return it without obligation. Otherwise, I will remit \$4.95, plus mailing charge.

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