MEET GABOR DE BESSENYEY

## He Says He's Stopped Being 'Controversial'

By ANTHONY LEWIS

Gabor De Bessenvey, Hungarian baron, American citizen, doctor of philosophy and laws and man of plans, prefers the simple title "Dr." because, as he says, lecture circuits pay "\$50 or \$75 if they book you as count or baron, and \$100 to \$150 for doctor or captain or colonel."

Dr. De Bessenyey's plans these days include - hopefully - H. L. Hunt, the Texas millionaire and admirer of Sen, Joe McCarthy. Dr. De Bessenyey perhaps can be

best identified locally as the hus-band of Mrs. Agnes McCall Parker, of the Parker School of Personal ity and Speech. He was publicist and protocol instructor for the school before becoming master of

Dr. De Bessenyey, 52, has been in the U. S. since 1925, but only a thin coating of American know-how covers his Central, European manners and accent. He is well over six feet tall, intensely bald, moustached, and sometimes seems about to click his needs. His office is full of tapestries and medievaltype chairs.



BARON GABOR DE BESSENYEY

## TRAINING

The plan which involves Mr. Hunt would "orient" radio and television announcers at the Parker School, in politics and diplomacy as well as speech and manners. Mr. Hunt would provide the cash for about 100 "scholarship" students at a time,

"We train preachers and teachers," Dr. De Bessenyey explained, "but we leave it completely to chance who should be a radio or television announcer.

"We forget that even the small-

est announcer has more influence than five university presidents." The difficulty is that young col-lege graduates and radio-television apprentices probably could not afford the course.

"We are working on a plan for scholarships," Dr. De Bessenyey said, "say 100 at a time-for a three-month orientation course. That's

where Mr. Hunt comes in." He said he'd talked the idea over with Mr. Hunt. There is no definite commitment yet, he said, but he was



