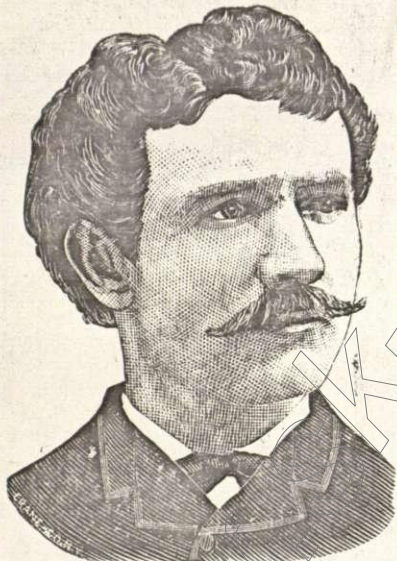


1884 May, No 5

If you want a card as nice as a card can be, send to Madarasz. Specimens of his pen are among the very finest we have ever seen. Editors of ART JOURNAL.



L. Madarasz

DO YOU USE VISITING CARDS?

If so, will you favor me with a trial order? I am confident I can please you.

No doubt you have a dozen friends or more to whom you would like to present your card, written in the handsomest style possible. By sending prices of the styles you desire in currency or postage-stamps to me in a letter, carefully addressed, you will receive cards by return mail, and in good order, as I take particular pains in doing them up, and pay postage in full.

Number of cards in each package:	16	36
Style A. Plain white or cream, good quality	\$.42	\$.90
" B. Wedding Bristol very finest	.46	1.00
" C. Gilt-edge (assorted), always in style	.48	1.04
" D. Bevel gilt-edge, the finest	.56	1.20
" E. Bevels of white and cream	.56	1.20
" F. Mourning cards, wide or narrow	.56	1.20
" G. Silk and satin bevels, beautiful	.60	1.29
" H. Eight-ply bevels, gilt, etc.	.60	1.29
" I. "Elite," the latest styles	.60	1.29
" J. Pen-flourished, especially for admirers of fine pen-and-ink work	1.00	2.20
Address lines, extra	.18	.42

CARD CASES.—Those desiring to obtain leather cases for their cards can find, in the following, something suited to their tastes:

No. 1. Russia leather, four pockets	\$.25
" 2. " " " " large size	.35
" 3. " " best quality	.40
" 4. Morocco " "	.45

WANTED a good live agent in every school to solicit orders for written cards. Sample-book, containing SUPERB samples, with reduced prices, sent for fifty 1-cent stamps. Students in commercial colleges make money handsomely, canvassing at the rates offered.

All orders promptly and carefully filled. Canadian script only accepted.—U. S. postage-stamps taken for any amount by

L. MADARASZ,

215 E. 50th St., New York.

Sample cards, showing a wonderful command of the pen, 12 cents. Circulars free. Mention this paper.

WORCESTER, January 29th, 1884.

I consider L. Madarasz one of the most skillful card-writers in the country. Specimen-cards from his pen certainly surpass in smoothness, grace, and artistic effect any that I have ever seen. A. H. HINMAK.

VALPARAISO, IND., March 1st, 1884.

Mr. Madarasz is no doubt the finest card-writer in the country, and it would pay anyone, whether using cards or not, to get a dollar's worth of his work, simply to see to what extent skill with the pen can be developed. E. K. ISAACS, Editor of *The Chirographer*.

PORTLAND, ME., February 24th, 1884.

Mr. Madarasz: Your letter with cards received. They are elegant, and only serve to confirm what is growing more apparent every day, viz: THAT YOU STAND AMONG THE VERY FOREMOST IN THE COUNTRY. If you meet with the success to equal your merit you will be flooded with "greenbacks." Very truly, H. W. SHAYLOB.

Special Offer for a Short While.

On receipt of \$1 and ten 1-cent stamps, the following specimens, etc., will be sent prepaid, viz: :

2 Sets of Capitals, written, worth50c.
1 Brilliant Black Ink Recipe, worth30c.
2 Specimens of Flourishing, worth50c.
Bevel-edge Cards with name, worth50c.

Total worth.....\$1.80

ORDER NOW AND GET THE BEST WORK.

An unsurpassed specimen of bold business-writing, in the shape of a letter, on the best quality of paper, is being sent out, to any address, for 28 cents. With specimen of flourishing, 50 cents. Address,

PHILADELPHIA, March 30th, 1884.

Friend Madarasz: I was perfectly charmed with the package of your pen-work received to day. The marvelous skill and exquisite touch displayed in your capitals and cards are not, in any opinion, reached by any other writer. Yours truly,

H. W. FLICKINGER.



By having the best Pen-and-ink Copies to practice from. A Set of Capitals executed in the highest style of the art, and winning the honor of being superior to the work of any other penman in the world, will be sent to any address for 25 cents; two sets, different, 45 cents. SPECIMENS OF FLOURISHING, same rate.

CLEVELAND, O., April, 1884.

L. Madarasz: The work you sent me is magnificent—equal to best I ever saw, and I have seen the finest in the world. Wishing you abundant success, I am,

Yours truly, A. P. ROOT.



BRILLIANT BLACK INK. In response to the numerous calls for very brilliant black ink, arrangements have been completed for sending securely packed, quart bottles to any part of the country. Price, per quart, \$1.30. By diluting with some good writing fluid (Arnold's is the best) more than three quarts of good ink may be had from a single quart of this quality. Recipe for its manufacture, 30 cents.

NEW YORK, January 29th, 1884.

Mr. Madarasz does a very extensive card business. The ease and rapidity of his work is marvelous, and he stands to day without an equal as a card-writer.

G. A. GASKELL, Editor of Penman's Gazette.

On receipt of 50 cents, a package of elegant assorted cards, with your name written in various styles, will be sent by Mr. Madarasz, who is conceded by all to be at the head in his profession. The handomest work ever sent out.

STEEL PENS, expressly made for fine card-work; price, fifty cents per box. After five years' constant use these pens cannot be too highly recommended.

TO STUDENTS: To supply the unusual demand for specimens of Off-hand Flourishing, I have secured the services of

who, as an off-hand flourisher, is without an equal to execute specimens, such as birds, eagles, swans, etc., all on the very finest unruled paper, and upon receipt of \$1.10, six assorted specimens will be sent to any address. Three specimens for 66 cents; one for 25 cents. If you desire to have the best genuine pen-and-ink work send in your orders and rely on getting prompt returns.



The Oblique Penholder used by all professional penmen will be sent to any address for 20 cents. Improve writing your name.

SIGNATURES.—If you wish your name written by the most graceful penman of America, in assorted styles, send fifty 1-cent stamps to L. MADARASZ. Money returned if any other card writer equals them for you, or if you are not more than pleased.—SIGNATURES.

