

1975

THE WINES of

Buena Vista

from the
Valley of the Moon

COUNT HARASZTHY AND THE BUENA VISTA

THE BUENA VISTA VINEYARDS were planted in the Sonoma Valley (the fabled "Valley of the Moon" of Jack London) in 1832, to grow wine for the Mission San Francisco Solano de Sonoma.

The wine was used for religious purposes and to serve to the occasional weary traveler of early California who visited this northern-most of all the Missions along the Camino Real.

Twenty years later the vineyards were acquired by Count Agoston Haraszthy, a titled vintner from the Court of Emperor Ferdinand of Hungary. Here Haraszthy concluded his long search for the ideal winelands of the New World.

Here his two sons married the daughters of General Mariano Vallejo, last Spanish governor of Northern California, in a double wedding at the old Mission.

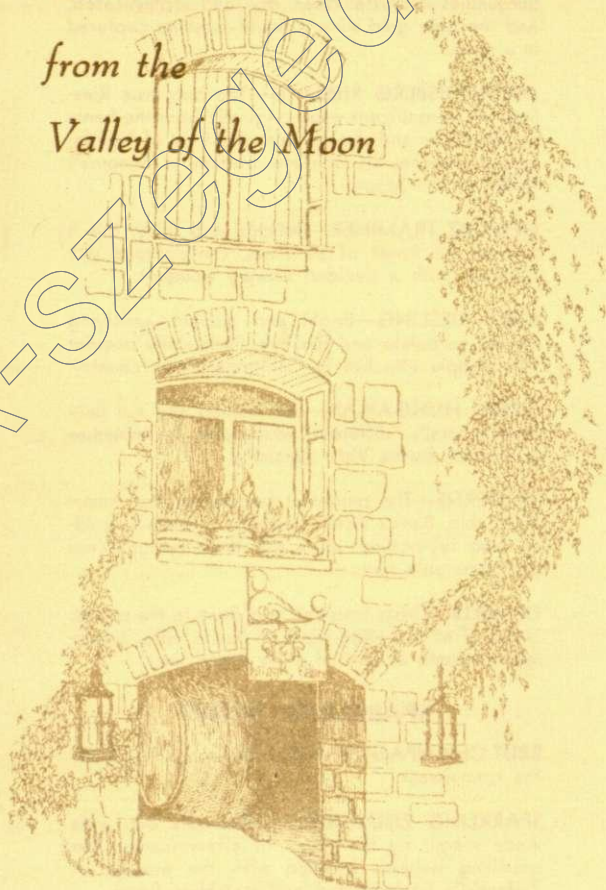
The Mission grapes then growing at Buena Vista showed Count Haraszthy what the soil and climate would do, but he wanted the best vines in the world, capable of producing finer wines than had heretofore been grown.

The Count returned to Europe and spent many months collecting the finest cuttings of France, Germany, Spain and of his native Hungary. These he planted at Buena Vista, which became the birthplace of the modern California wine industry.

The vineyards at Buena Vista are still growing only the finest grapes, and they are still being carefully made into wine in Haraszthy's beautiful stone winery by vintners respectful of great tradition.

Visitors are always welcome at the historic Haraszthy Cellars of Buena Vista which, as the birthplace of the California wine industry, have been designated as an official Historical Landmark by the State of California.

State Historical Landmark No. 392



Since 1832, the heritage wine of California.

BUENA VISTA WINERY
SONOMA, CALIFORNIA



California's Wines of Elegance, from Buena Vista Winery of Sonoma

Famed Haraszthy Cellars Built 1857

WHITE WINES

PINOT CHARDONNAY—Made from the "noble grape" of the Pinots, this aristocrat of the white Burgundies is crystal clear, dry, and sophisticated, and the pale gold wine is liquid sunshine captured in a glass.

JOHANNISBERG RIESLING—The only true Riesling, this magnificent wine, originally from the banks of the Rhine and dating from the time of Charlemagne, reaches its ultimate fruition in Sonoma's Valley of the Moon.

GEWURZ TRAMINER—Delicate and spicy, this is one of the finest of all wines, combining a rich fruitiness with a decided flowery bouquet.

GREY RIESLING—Bright and piquant, satisfying equally to palate and the eye. Particularly popular with people who live in California's wine country.

GREEN HUNGARIAN—Full bodied and full flavored, a totally "different" white wine. An immensely popular Buena Vista specialty.

SAUTERNE—The perennial favorite of the American table, Buena Vista's Sauterne is luscious, golden, and full-bodied, more dry than foreign wines of comparable type.

CHABLIS—Crisp, fragrant, and clean to the palate. Driest of all the white wines of Buena Vista. Especially welcome as part of a low sugar diet.

SPARKLING WINES

BRUT CHAMPAGNE—Bottle fermented. This is for the connoisseur.

SPARKLING ZINFANDEL—California's own wine made magic by the touch of effervescence, the sparkling bubbles bursting with the essence of Zinfandel's light-hearted and matchless flavor.

SPARKLING ROSE—Bubbling with life and the good things of life, this rosé is unique in California wines. Made from that king of the claret wine grapes, Cabernet Sauvignon.

ROSÉ WINES

ROSE BROOK—This piquant and delightful rosé wine made from Cabernet Sauvignon grapes has become a very popular Buena Vista vintage. As appealing to the palate as it is to the eye.

ZINFANDEL ROSÉ—From the Zinfandel grape (grown for the first time in the world in Buena Vista's vineyards over a hundred years ago), this delightful wine blends the distinctive aroma of the Zinfandel with the fresh and youthful tang of a rose.

RED WINES

CABERNET SAUVIGNON—The "noble wine" of the reds, the "king of the clarets". Definite in flavor and fruit acids. Deeply satisfying aftertaste.

PINOT NOIR—Softly pleasing to the palate, rich and full-bodied and very popular. A wine to the American taste.

ZINFANDEL—The first Zinfandel wine was made by Count Agoston Haraszthy over a hundred years ago in the beautiful stone cellars still in use at Buena Vista. Still the finest Zinfandel in the world as a series of Gold Medals will attest.

BARBERA—A hearty, robust red wine and a marvelous companion to all Italian and Spanish foods.

BURGUNDY—There is no Burgundy like this in all California. The blend of varietal grapes, all grown in the Sonoma Valley, is Buena Vista's particular secret.

DESSERT WINES

ULTRA DRY SHERRY—This clear cocktail sherry is distinctive and extremely popular. Aged in small oak casks, it is made by the time-honored Solera method.

GOLDEN SHERRY—Finest of the Cream (sweet) Sherries, clean to the palate, and also made by the Solera method.

CARDINAL PORT—A well aged and definitely superior tawny Port. Like the Sherry it has been finished in small oak casks.

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HARASZTHY 1975

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